**NEW!!!**

# What grade does your mobile app get?

**Introducing the newest gSight survey designed specifically for the healthcare mobile app. It's the right tool to improve your app because it:**

- Provides user feedback about app features and their impact on the user experience.

- Allows access to data immediately through a dashboard, including verbatim feedback that helps you understand the experience in the user's own words.

- Helps you focus on where to make improvements, especially with limited resources.

- Demonstrates the impact of the mobile app on your visitors' digital experiences and overall brand feelings.

- Continuously collects data about the mobile app as long as you are in contract.

- Securely stores the response data and meets privacy standards.

- Is supported by the gSight team, who is always available to provide support and insights.

- Is backed by experts in healthcare at every turn from survey design to reporting to recommendations.

**gSight can become your best source of user feedback.** To schedule an introductory call or for more information, email Melinda McDonald at mmcdonald@greystone.net or call (913) 485-6956.

greystone.net

gSight SM

*Digital Brand Experience Solution Suite*