

What do your employees/ providers think of your organizational intranet?

As an option to the gSightSM standard package, you can add a brief standardized survey to collect feedback about your organizational intranet from your employees/providers.

The data from the intranet survey provides insights from users that helps improve the experience and shapes development and content priorities. The survey evaluates content and functionality, and measures both how easy it is to access the intranet and how the intranet impacts employee productivity. You'll learn users' opinions on:

- their intranet experiences
- their level of satisfaction with using the intranet
- areas of most needed improvement
- the relative importance of the various functions and content on the intranet
- and more.

The survey allows for open-ended responses on select topics and collects demographic variables (e.g., role, entity, length of employment, gender, etc.,) for segmentation of the results. Data tables and verbatim comments can be viewed from a dashboard.

At the end of your defined survey collection period, you will receive a written report with a summary of the feedback and recommended next steps from healthcare marketing and digital industry experts. Additional survey collection periods also are available.



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FOR MORE INFORMATION

To schedule an introductory call or for more information, email Melinda McDonald at mmcdonald@greystone.net or call (913) 485-6956.